



GAYATRI VIDYA PARISHAD INSTITUTE OF HIGHER LEARNING AND RESEARCH

(Deemed to be University under Distinct Category)

Under Section 3 of the UGC Act, 1956)

Kommadi, Madhurawada, Visakhapatnam – 530 048, Andhra Pradesh



SCHOOL OF COMMERCE AND MANAGEMENT (SCM)

Nurturing Responsible Business Leaders for a Better Tomorrow



FOUR YEARS UNDER GRADUATE (UG) PROGRAMMES

Build Your Foundation for a Successful Career


Business
Management


Marketing &
Digital Business


Logistics &
Supply Chain


Hospital
Management

S.No.	Name of the Programme	Intake	Fee per Annum
1	 BBA (Hons)	120	Rs.1,00,000
2	 BBA (Hons) - Digital Marketing	60	Rs.1,00,000
3	 BBA (Hons) - Logistics Management	60	Rs.1,00,000
4	 BBA (Hons) - Hospital Management	30	Rs.70,000
5	 BBA (Hons) - Entrepreneurship and Startup	60	Rs.1,00,000
6	 BBA (Hons) - Business Analytics	30	Rs.1,00,000
7	 B.Com (Hons) - Computer Applications	60	Rs.50,000



Innovation &
Entrepreneurship



Business
Analytics



Commerce &
IT Applications



Global
Perspective



Sustainability
& Ethics



TWO YEARS POST GRADUATE (PG) PROGRAMMES

Advance Your Expertise for a Global Career

S.No.	Name of the Programme	Intake	Fee per Annum
1	 MBA	180	Rs.1,25,000
2	 MBA - Business Analytics	60	Rs.1,25,000
3	 MBA - Logistics and Supply Chain Management	60	Rs.1,25,000

CONTACT FOR ADMISSIONS / ENQUIRIES



BBA PROGRAMS

Dr. K.V. Nagaraj : 9133444166
Dr. D.S.B. Pallavi : 9949697023



MBA PROGRAMS

Prof. M.S.R. Seshagiri : 9133444155
Prof. K.V.V. Murali
Someswara Rao : 9281445099



B.Com PROGRAM

Dr. K. Gowri Sankar : 9985942291
Mrs. S. Kanchana : 9885966989





FEE STRUCTURE & MERIT SCHOLARSHIPS: 2026-27

GAYATRI VIDYA PARISHAD INSTITUTE OF HIGHER LEARNING AND RESEARCH

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Kommadi, Madhurawada, Visakhapatnam - 530 048, Andhra Pradesh

SCHOOL OF COMMERCE AND MANAGEMENT (SCM) GVPIHLR – South East Campus, Rushikonda.

I. AICTE Programs:

A) MBA and MBA-Business Analytics:

1) 50% of the seats are allocated to ICET rank holders. The remaining seats are filled by candidates qualified in GVPCET. Leftover seats allotted under ICET Category will be filled by GVPCET rank holders.

2) All the candidates admitted with a rank below 100 in ICET will get 50% of the tuition fee as merit scholarship.

Further, 10% of the meritorious students admitted in the first year are eligible for merit scholarships. Among the meritorious candidates, first 5% in each category of admitted students will get 40% of tuition fee and another 5% in each category will get 25% of tuition fee as merit scholarship, provided they secured a minimum first class at undergraduate level in the first attempt.

3) Fee Rs.1,25,000/- per annum.

4) Continuation of scholarship in the subsequent years is subject to the conditions mentioned below:

- Student must maintain a minimum attendance of 85%.
- Clear all the courses in the first attempt with a minimum of 8.5 CGPA.
- In case of any malpractice or indiscipline, the student will forfeit the scholarship.

B) BBA

BBA (Digital Marketing)
BBA (Hospital Management)
BBA (Fintech)

BBA (Entrepreneurship and Startup)
BBA (Logistics Management)
BBA (Business Analytics)

1) 60% of seats are filled on merit basis by students qualified in Intermediate examinations. The remaining seats are filled by students qualified in other equivalent Board examinations based on merit. Leftover vacant seats in any category will be filled by available students on merit basis.

2) 10% of the meritorious students admitted in the first year are eligible for merit scholarships. Among the meritorious candidates:

First 5% in each category of admitted students will get 20% of tuition fee and another 5% in each category will get 10% of tuition fee as merit scholarship, provided they secured not less than 85% and 75% of marks (of equal grades) respectively in the qualifying examination in the first attempt in both the years of study.

3) Fee for BBA Rs.1, 00,000/- per annum, except for BBA (Hospital Management).

4) Fee for BBA (Hospital Management) is Rs.70, 000/- per annum.

5) Continuation of scholarship in the subsequent years is subject to the conditions mentioned below:

- Student must maintain a minimum attendance of 85%.
- Clear all the courses in the first attempt with a minimum of 8.5 CGPA.
- In case of any malpractice or indiscipline, the student will forfeit the scholarship.

II. Non-AICTE Programs:

B.Com (Computer Applications)

1) 60% of seats are filled on merit basis by students qualified in Intermediate examinations. The remaining seats are filled by students qualified in other equivalent Board examinations based on merit. Leftover vacant seats in any category will be filled by available students on merit basis.

2) 10% of the meritorious students admitted in the first year are eligible for merit scholarships. Among the meritorious candidates:

First 5% in each category of admitted students will get 20% of tuition fee and another 5% in each category will get 10% of tuition fee as merit scholarship, provided they secured not less than 75% and 75% of marks (of equal grades) respectively in the qualifying examination in the first attempt in both the years of study.

3) Fee Rs.50, 000/- per annum.

4) Continuation of scholarship in the subsequent years is subject to the conditions mentioned below:

- Student must maintain a minimum attendance of 85%.
- Clear all the courses in the first attempt with a minimum of 8.5 CGPA.
- In case of any malpractice or indiscipline, the student will forfeit the scholarship.

Scholarships for Special Categories:

The following scholarships are available to students who do not avail any of the above scholarships from GVPIHLR or any other organization.

S.no	Category	Eligible Scholarship
i)	Children of Ex-Defence / Defence personnel	10% on the prescribed fee
ii)	Applicants with distinguished performance at State or National level in Arts / Music / Cultural etc.	10% on the prescribed fee
iii)	Applicants under Differently abled category	10% on the prescribed fee
iv)	10% of the meritorious students admitted under SC/ST/OBC	10% of the fee as Scholarship subject to the parental income not exceeding Rs.3,00,000/- per annum
v)	Children of Employees of GVP Institutions	15% on the prescribed fee for the employees whose income is less than Rs.6,00,000/- per annum and 10% for remaining.
vi)	Single Girl Child / Children of alumni	Will be awarded a scholarship of Rs.10,000/- per year.
vii)	Sports: (Not exceeding two in any year, GVPIHLR schools put together in any year)	
	International Medal	75% on the prescribed fee.
	National Medal	50% on the prescribed fee.
	State Level Medal	25% on the prescribed fee.
viii)	NCC: Not more than two for any type of participation prescribed (GVPIHLR schools put together in any year)	1. Participation in YEP (Youth Exchange Program) – 50% of the prescribed fee. 2. Participation in RD Parade - 40% of the prescribed fee. 3. Participation in Thalsainik and Vayusainik Camp - 30% of the prescribed fee. 4. Participation in National Camp - 25% of the prescribed fee.
ix)	NSS: Not more than two for any type of participation prescribed (GVPIHLR schools put together in any year)	1. Participation in YEP (Youth Exchange Program) – 50% of the prescribed fee. 2. Participation in RD Parade - 40% of the prescribed fee. 3. Awardee of National/state best NSS Volunteer-30% of the prescribed fee. 4. Participation in National Camp - 25% of the prescribed fee.

x)	Special Scholarships for Siblings:	For the siblings of an existing student of GVP seeking admission in any Program, Rs.5,000/- per year special scholarship will be given.
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General Rules:

- Admission Fee for MBA and BBA: ₹10,000/- payable at the time of admission.
- Admission Fee for B.Com: ₹5,000/- payable at the time of admission.
- All students are eligible to apply for scholarship as per the eligibility specifications mentioned above.
- All Scholarships are applicable only on Tuition Fee.
- No student can avail more than one scholarship of any category at any time.

Contact Details:

Program	Contact Person	Contact Number
MBA & MBA-BA	1. Prof.M.S.R.Seshagiri	9133444155
	2. Prof.K.V.V.Murali Someswara Rao	9281445099
	3. Prof.P.V.Mohini	6300372306
	4. Dr.A.Sairoop	9848392628
BBA Programs	1. Dr.K.V.Nagaraj	9133444166
	2. Dr.N.V.S.Anil Kumar	9392925929
	3. Dr.A.Nookaraju	9866035787
	4. Dr.D.S.B.Pallavi	9949697023
B.Com	1. Dr.K.Gowri Sankar	9985942291
	2. Mrs.S.Kanchana	9885966989